

ACADEMIC ACHIEVEMENTS			
MBA	2023-2025	Institute of Management, Nirma University	
BBA	2020-2023	Institute of Management, Nirma University	73.20 %
XII CBSE	2019-2020	Little Angels High School, Gwalior	94.40 %
X CBSE	2017-2018	Little Angels High School, Gwalior	79.00 %
Completed certification in Mega Digital Marketing Course: A to Z from Udemy			
INTERNSHIPS			
		Half Onions Digital Services Ltd.	Jun 2023 –Jul 2023
Project Associate	<ul style="list-style-type: none"> Generated leads on Fiverr and Upwork Responsible for client servicing Created persuasive pitch presentations and managed social media of existing clients 		
		Half Onions Digital Services Ltd.	Apr 2023 – Jun 2023
Digital Marketing Intern	<ul style="list-style-type: none"> Drove strategic marketing campaigns, creating impactful cross-platform content Created content for Digital ads & executed them using Meta Suits Managed social media of various small businesses 		
		Sunflower Biztech Pvt. Ltd.	May 2021 – Jun 2021
Digital Marketing Intern	<ul style="list-style-type: none"> Conducted market research for Dubai expansion Monitored audience engagement and utilized Meta Suits for performance analysis Generated Content for Social Media Pages of company and their subsidiaries 		
		Child Rights and You	Jun 2021 - Jul 2021
Social Media Executive	<ul style="list-style-type: none"> Led a targeted rural Covid-19 vaccination awareness campaign Pitching influencers to be a part of our campaign Contributed to public health through strategic social media engagement 		
POSITION OF RESPONSIBILITY			
Placement Committee, IMNU	<ul style="list-style-type: none"> Member of Jr. Placement Committee, IMNU (2020-23) Responsible for Lead Generation and Placement Facilitation 		
EXTRA CURRICULAR ACHIEVEMENTS			
Case Competition	1st Runners up at Drishtikon , Case Study Analysis Competition organized by IIMS,Pune.(2023)		
State Level Sports Competition	1st Runners up (Girls Volleyball) at Justice League organized by Gujarat National Law University (2023)		
Inter College Competition	Secured first position in Bidding Wars organized by Kamla Nehru College, Delhi (2022) Strategically bade points for antique items while saving the highest budget in this virtual competition		
Zone Level Sports Tournament	Secured 1st Runners up at CBSE Westzone volleyball clusters (2019)		
District Level Honour	Received Major Dhyanchand Award at district level (Khel Samman) (2018)		
District Level Tournament	Secured 1st Runners up at Sahodaya volleyball tournament at SKV (2018)		